



ADVENT GLOBAL
SOLUTIONS INC.

“Tackling *Candidate Ghosting* in Recruitment”

Effective Strategies for Employers





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The Ghosting Phenomenon!

83% of employers
have been ghosted by candidates in
the last year





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Why Candidates Ghost?

- Lack of interest - **40%**
- Better Offers - **31%**
- Communication Gap - **29%**





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Effective Communication

47% of candidates
expect to hear back within two weeks
after an interview





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Streamline Your Process

**60% of candidates
abandon lengthy hiring processes**





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Digital Transformation & AI

**Automated tools
can reduce no-show rates by 29%**





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Candidate Engagement

72% of candidates
appreciate feedback and are more
likely to stay engaged





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Data-Driven Insights

Companies tracking
ghosting rates can reduce occurrences
by 21%





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Read more on

how to

crush staffing

challenges!

